How to fix disjointed communications across housing developments
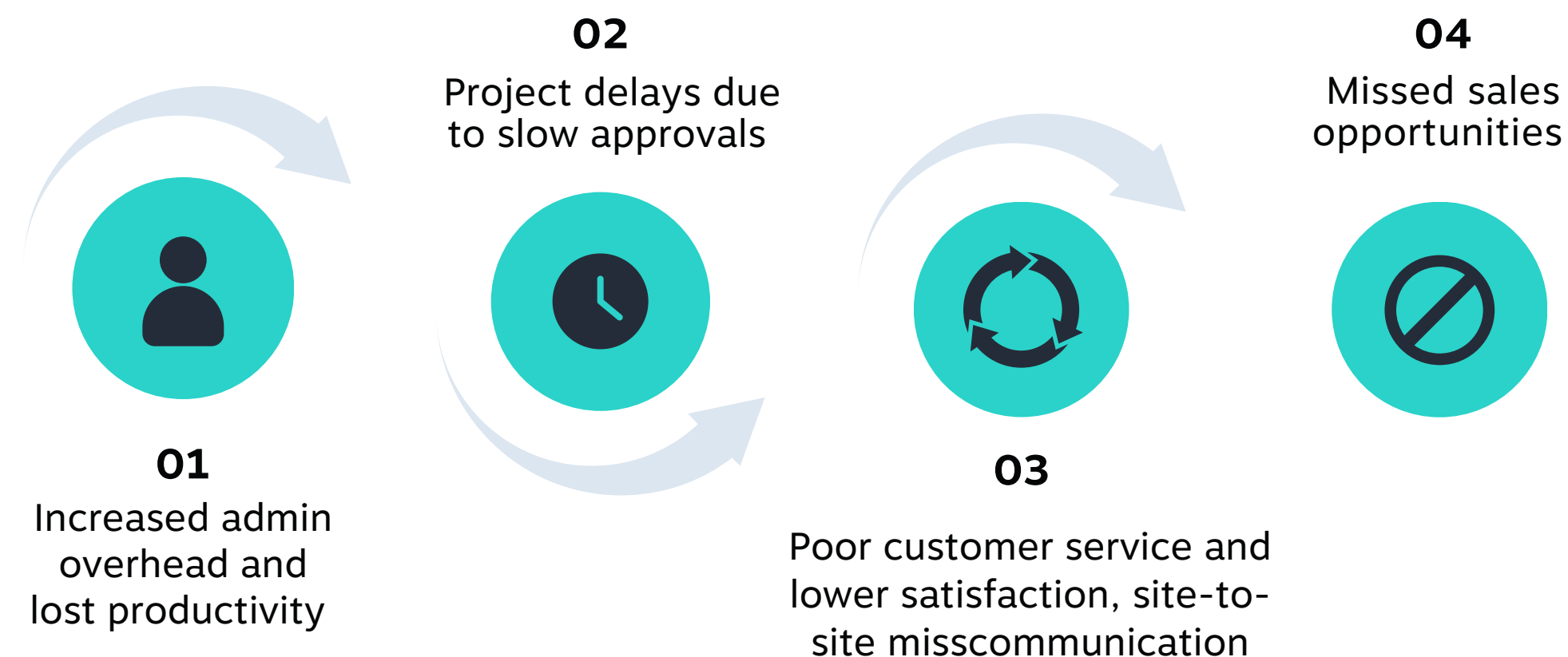
A Practical Guide for Housing Developers
Using Microsoft Teams and C360

How Communication Breakdowns Are Costing Housing Developers

Developers may be using Microsoft Teams, but often only for internal chats, missing the real opportunity to connect their entire operations.

And it could be costing you:

01
Increased admin overhead and lost productivity

02
Project delays due to slow approvals

03
Poor customer service and lower satisfaction, site-to-site misscommunication

04
Missed sales opportunities

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Is Your Business Showing These *Warning Signs?*

If you're experiencing any of these, it's time to rethink your communication setup.

🔍 CRM and phone systems don't talk to each other

🔍 Duplicate tasks and missed project milestones

🔍 Sales offices and sites constantly chasing updates

🔍 Teams only used internally, not externally

🔍 Customer queries falling through the cracks

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C360: Turning Microsoft Teams Into a Complete Communications Hub

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C360 helps housing developers:

Integrate
Integrate CRM and phone systems directly into Teams

Seamless Workflows
Create seamless workflows from Head Office to Site to Customer

All in one place
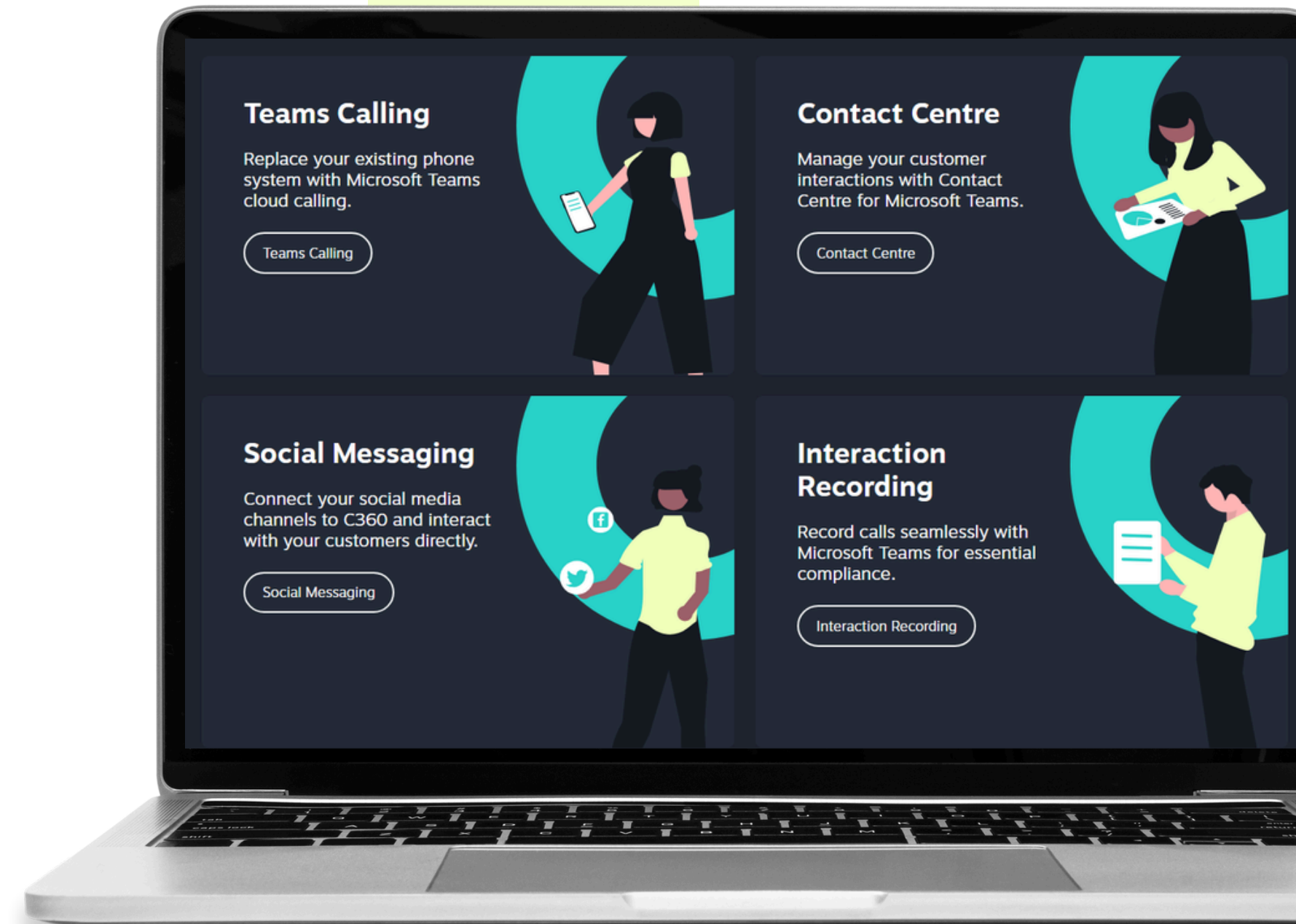Capture every enquiry and conversation in one place

Speed up processes
Speed up internal approvals and decision-making

Improve customer satisfaction
Improve the customer journey from first contact to completed sale

Teams Calling
Replace your existing phone system with Microsoft Teams cloud calling.
Teams Calling

Contact Centre
Manage your customer interactions with Contact Centre for Microsoft Teams.
Contact Centre

Social Messaging
Connect your social media channels to C360 and interact with your customers directly.
Social Messaging

Interaction Recording
Record calls seamlessly with Microsoft Teams for essential compliance.
Interaction Recording

The results you can expect with C360

01 **Faster Site-to-Site Communication:** Approvals and updates happen in real time.

02 **Improved Customer Response Times:** No more lost calls or emails.

03 **Better Collaboration:** Everyone from sales to site management stays aligned.

04 **Simplified Systems:** One central platform instead of multiple disconnected tools.

05 **Greater Control and Visibility:** Track communications across every project easily.

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Stop letting disjointed communication hold back your developments.

Start Communicating Smarter Today

Discover how easy it is to turn Microsoft Teams into a full customer and operations communications platform with C360.

Book a free consultation